



MASTER OF BUSINESS ADMINISTRATION

EXECUTIVE HEALTH MBA

Audience

- **Executives** in health institutions
- **Senior managers** of administrative organizations within the health sector
- **Physicians managers** in the health sector
- **Nursing directors** wishing to reconcile management and care objectives

Aims

- To provide selected **high caliber participants** with the opportunity to improve, develop and implement successful leadership and management strategies in **healthcare organizations**
- To emphasize the importance of **interprofessional collaborative practice** teams in healthcare organizations and provide managers, physicians managers, nursing directors and allied healthcare professionals with a shared pool of concepts, standards and methods
- To provide a unique opportunity to have a **comparative approach of many health care systems worldwide** (France, Germany, Spain, U.K., Canada, USA...) and analyse potential international transfers of the best practices in Health Care Management

Locations

Berlin, London, Madrid, Montreal, New York,
Paris, Rennes



EHESP



in partnership with

**COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK**

Effective and efficient strategies to successfully face and solve present and future problems and challenges in healthcare and public health management.

EHESP, ESCP Europe and University of Columbia have come together in 2008 to launch an international Executive Health MBA (EHMBA) to better articulate the healthcare issues of the population and the development and management of the strategies of healthcare organisations.

Students centered and evidence based, the EHMBA offers up to date and adapted strategies to present future challenges and issues in healthcare organizations and public health management. The Executive Health MBA is the only international degree aimed at allowing students to carry out comparative analyses of health care systems.



The Executive Health MBA is held in France, Germany, Spain, United Kingdom, Canada and the United States of America in order to allow students to carry out comparative analyses of health care systems.

Participants will demonstrate theoretical and practical skills in leadership, integrative management, health policy analysis.

The program is designed to ensure that participants:

- Acquire substantial **skills and abilities in the management** of healthcare organizations
- Gain experience in **applying qualitative and quantitative methods** to promote and manage organizational and policy change
- Understand the importance and differential **impact of epidemiological, political, economical and social factors on healthcare management from an international perspective**

The learning experience is enriched with intensive cultural exchange between participants coming from a variety of backgrounds and from different parts of the world. This makes a unique experience.



THE **+** OF THE EHMBA

- The **only international degree** which allows the students to **carry out comparative analyses** of several health care systems on multinational campuses
- The **high level mix faculty of academics and professionals**
- The **limited size of class** favoring interactions
- The **partnership with ESCP Europe and Columbia University in the city of New York**

The EH MBA's duration extends **over a period of 12 months and consists of 70 days** of classes taking place mostly in Paris and Rennes. Some seminars will be delivered in: **Berlin (3 days), Madrid (3 days), New York City (6 days), Montreal (4 days) and London (3 days)**. This includes thesis work, during which participants will demonstrate theoretical and practical skills in leadership, integrative management, health policy analysis.

Curriculum and main courses of the EH MBA

Modules	Competences outcomes	Courses	Duration
Cross-comparison of National Health Care Systems	To develop the ability to compare cross country and cross cultural Health Systems and to identify the best practices at the strategic and operational levels to be promoted worldwide	- Cross-national Healthcare Policy Managing Care and Managing Costs: Does the US have Lessons to Share? - Emerging Best Health Practices	10 days
Health Policy and Strategy	To identify and understand the main issues and key challenges in healthcare management at an international and comparative level. To improve the students managerial and leadership skills and abilities	- Strategic Thinking and Implementation - Marketing & Public Relations for Health Leaders - Ethics and Behavior in Health - Managerial Epidemiology - Computerized Strategic Game and Hospital Management	9 days
Finance and Control in Health Management	To provide a foundation for discussion of economic evaluation in healthcare and to present the most advanced methods and tools to evaluate and improve the healthcare organizations effectiveness and performances	- Cost Analysis and Management Control - Program Evaluation and Management - Measuring the Effectiveness and Performance of Healthcare Organizations - Financial Analysis and Investment Decisions	7 days
Health Care Technology	To develop a better understanding of the scope, efficiency and limitations of technology in public health and in healthcare management	- Information Systems and Health Informatics - Health Data Processing and Decision Making - Health Technology and Hospital Architecture	5 days
Organizational Behavior	To develop the ability to analyse diagnose and design an effective healthcare institution and to promote innovative changes Key issues as crisis management, patient centered care model or negotiation are addressed in this module	- Crisis Management - Health Negotiation Theory and Practice - Strategic Communication Theory and Practice - Organizational Innovation - Patient Centered Care Model - Organizational Behavior	10 days
Management of Human Ressources	To increase the understanding of the human aspects of the health care institutions management at an international, interdisciplinary and intercultural level. To favor the development of the participants team leadership skills	- Human Resources Management - Interdisciplinary Collaborative Practice Teams - Health Organizations Leadership Theory and Practice - Intercultural Management - Leadership and Change Management	10 days
Opening seminar, Elective Seminars, Evening Conferences, Professional Dissertation, Closing seminar			19 days

Speakers and lecturers, EH MBA, academic year 2012/13

EHESP

Alain Ollivier, Bertrand Parent, Karine Gallopel-Morvan, Robert Freund, Mathias Waelli, Stéphane Kabène, (EHESP/ESC), François Langevin, (UTC / EHESP)

Columbia University Mailman School of public Health

Mickael Sparer, Thomas D'Aunno, Bob Chaloner, Larry Brown, Françoise Simon

ESCP Europe

Nathalie Prime, Stefan Schmid, Olivier Saulpic, Philippe Zarlowski, Philippe Bianchi, Robert Griffith

UNC at Chapel Hill

Jim Porto, Sue Hobbs

Other institutions

Carol Orchard, *University Western Ontario*
Pascal Garel, *European Hospital and Healthcare Federation*
Sandy Tubeuf, *University of Leeds*
Egil Marstein, *The Norwegian Business School*
Jean-Michel Viola, *Business School of Rennes*

Laurent Bibard, *ESSEC*

Ted Marmor, *Yale University*

Marie-Christine Therrien, *ENAP, Quebec*

Jean-Paul Dumond, *Université Paris-Est - IRG*

Nicholas Mays, *London School of Hygiene and Tropical Medicine*

Michael Wood, *King's College*

José Ramón Repullo, *Escuela Nacional de Sanidad, Madrid*

Luc Boileau, *INSPQ*

Marie-Claire Richer, *Mc Gill, University*

Pierre Major, *Mc Gill, University*

Gyslaine Samson Saulnier, *MSSS, Quebec*

Martine Mayrand-Leclerc, *University of Quebec in Outaouais*

Guy Bisson, *Agency SSS Chaudière-Appalaches*

Charles Bruneau, *HAS*

Yves Charpak, *Etablissement Français du Sang (EFS)*

Ayden Tajahmady, *ANAP*

Bruno Fantino, *ARS, Lorraine*

Cédric Lussiez, *FHF*

Sandra Laborde, *Comedian*

Yann Bubien, *CHU Angers*

Jérôme Bataille, *AIA Architecte*

Didier Tabuteau, *IEP Paris*

Audience

Executives in health institutions, Senior managers of administrative organizations within the health sector, Physicians managers in the health sector, Nursing directors wishing to reconcile management and care objectives.

3 to 10 years of experience are required.

Courses locations

Berlin, London, Madrid, New York, Paris, Rennes, Montreal.

Duration

12 months (70 days)

Date

From September 2013 to September 2014

Teaching language

English

Application

Deadline of registration: June 30th, 2013

Tuition fees

€15,000 for individuals

€20,000 for organizations

Head of program

Alain OLLIVIER, PhD., *Affiliate Professor Institute of Management, EHESP*

Member of EHMBBA team

Bertrand PARENT, PhD., *Professor at the Institute of Management, EHESP*

Coordinators

Educational assistant Institute of Management

Bruno COTARD

Xavier MARTINIAULT

Partnerships

ESCP Europe

Columbia University in the city of New York, Mailman School of Public Health

Contact

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EHESP School of Public Health

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EHESP School of Public Health is the national reference in France for senior management education and training for health and welfare services, both in domestic and international contexts.

EHESP offers a complete and unique range of training programs for senior public sector managers, masters, post-masters, engineering diploma, doctoral programs, MBA and a comprehensive selection of professional development and lifelong learning programs.

EHESP is also a real platform for research in public health with 1 environmental health research laboratory (LERES), 9 research organizations in partnership including 3 joint labs and a research team.

Based in Rennes and Paris, the School comprises 90 professors and researchers, 1 400 visiting speakers, 1 300 students from some 30 countries and 4 500 managers trained on executive education programs each year.

EHESP is under the authority of the French Ministries of Health, Welfare, Higher Education and Research.

ESCP Europe

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ESCP Europe, established in 1819, is the world's oldest business school and has educated generations of leaders and front thinkers. With its five urban campuses in Paris, London, Berlin, Madrid and Torino, ESCP Europe has a true European identity which enables the provision of a unique style of business education and a global perspective on management issues. ESCP Europe's network of around 100 partner universities extends the School's reach from European to worldwide. Triple-crown accredited (EQUIS, AMBA, AACSB), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialised programmes.

Columbia University, Mailman School of Public Health

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With a mandate to «study and [teach] the origins and cause of human disease and the prevention thereof,» the DeLamar Institute of Public Health at Columbia University was founded in 1922. The precursor to today's internationally respected Mailman School of Public Health, the Institute demonstrated from the beginning core values that have shaped the institution for 90 years.

Today, the Mailman School of Public Health is recognized as a thought leader addressing critical public health issues ranging from emerging infectious diseases and HIV/AIDS prevention, care, and treatment to urban health and health disparities, and from the impact of exposure to pollutants on children's health to the implications and economic impact of health policy decisions. The Mailman School is committed to knowledge creation, the translation of science for impact, and the education of the next generation of public health leaders.

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